

National Conference

Freight by Rail

The Way Forward for Achieving 45% Freight Share by 2030

February 15, 2023 • New Delhi

Chief Guest



Smt. Darshana Jardosh

Hon'ble Minister of State for
Railways & Textiles, Government of India

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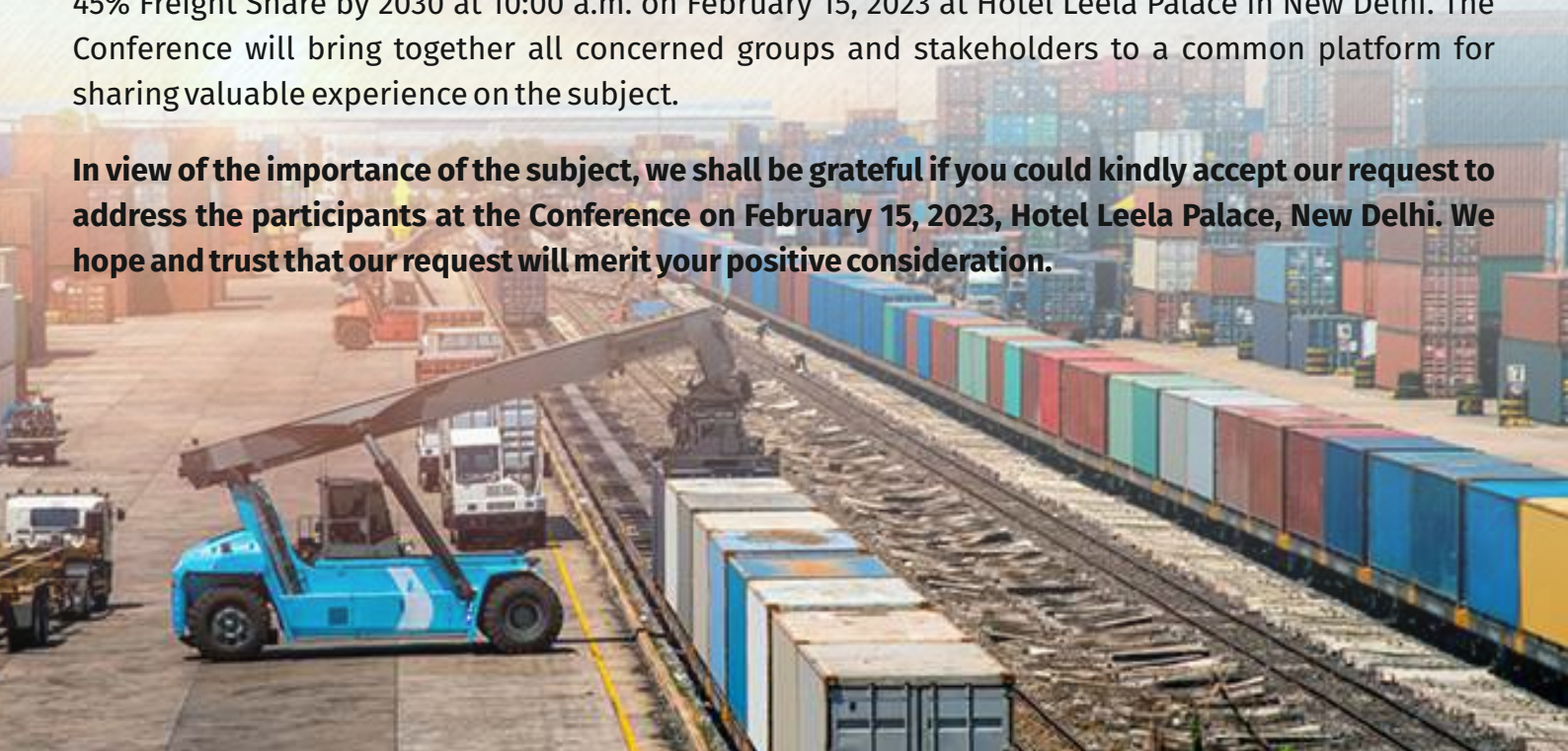
The Way Forward for Achieving 45% Freight Share by 2030

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Indian Railways is the provider of cost-efficient transportation and logistics systems and it is in progress to achieve net zero carbon emission by 2030. The Indian Railways has successfully adapted itself to the changing needs of travel and transport in the country. It has also absorbed various advancements in the field of railway technology and kept itself equipped continually to meet the growing requirements of passenger and freight traffic. However, there are huge opportunities to increase freight loading and freight earning of Indian Railways. Efficiency and optimization have to be the focus areas in operation. Though there are various challenges on mobility front, improving the operating parameters is of paramount importance. The expanding requirements of the economy will need much faster expansion of the freight network along with its ability to carry larger freight per wagon, improve efficiency of the Rail system to deliver it faster and expand the network.

The National Rail Plan envisages that the share of freight traffic by rail should go up from current share of 27% to 45% by 2030. The construction of Dedicated Freight Corridors on the important high density route is an important policy measure by Indian Railways to arrest the trend of falling market share of railways in the country. Under the newly launched PM GATI-SHAKTI programme, Indian Railways will establish nearly 500 multi modal cargo terminals in the coming years, which is a remarkable and progressive initiative. Therefore, with a view to discussing various opportunities and challenges in increasing share of freight by railways and to attract private investment in various rail projects, ASSOCHAM is organizing a National Conference on FREIGHT BY RAIL- The Way Forward for Achieving 45% Freight Share by 2030 at 10:00 a.m. on February 15, 2023 at Hotel Leela Palace in New Delhi. The Conference will bring together all concerned groups and stakeholders to a common platform for sharing valuable experience on the subject.

In view of the importance of the subject, we shall be grateful if you could kindly accept our request to address the participants at the Conference on February 15, 2023, Hotel Leela Palace, New Delhi. We hope and trust that our request will merit your positive consideration.



PARTICIPANT'S PROFILE

- ❖ Policy makers
- ❖ PSU's and SPVs
- ❖ Companies in Rail Transportation
- ❖ Automobile Companies & Manufacturing Companies
- ❖ Infrastructure Development Companies
- ❖ Construction/Real Estate Companies
- ❖ Steel Companies
- ❖ Cement Companies
- ❖ Power Companies
- ❖ Mining Companies
- ❖ Oil Companies
- ❖ Chemical and Petrochemical Companies
- ❖ Ports & shipping Industry
- ❖ Technology Providers
- ❖ Representatives of Rail Industry
- ❖ Signaling Experts
- ❖ Freight Forwarders & Transporters
- ❖ International experts
- ❖ Engineers and Technocrats
- ❖ Diplomats & Govt. officials
- ❖ Railways Service Providers
- ❖ Investment & Funding Agencies
- ❖ Venture Capitalists/ Fund Managers
- ❖ Infrastructure Financing Institutions
- ❖ Maintenance & Operation managers
- ❖ Manufacturers of Railways Vehicles for Freight
- ❖ Rail Project Managers
- ❖ Apex level Decision Makers and other officials of Railway Board and DFCCIL, CONCOR Representatives from RDSO, CONCOR, IRCON, COFMOW, RITES

KEY AREAS FOR DISCUSSION

- Industry Opportunity Under National Infrastructure Pipeline Projects
- Public Private Partnership for Rail Side Warehousing
- Investment Opportunities in Gati Shakti Cargo Terminals
- Regulatory roadblocks and environment clearances for New Infrastructure Projects
- Risk Mitigation Strategies provided by Government
- Tariff determination and viability of commercialization of projects
- Freight movement opportunities in Dedicated Freight Corridors
- Identify and develop multimodal logistics parks
- Future Freight Locomotives and Propulsion Systems
- Capacity Augmentation by laying of New Lines and Tracks
- High tariff for Key Commodities for Short lead as well as Long Lead
- Traffic Maximization and Freight Marketing for New Commodities Basket
- Improvement in Freight Train Operations
- Project execution and management challenges
- Investment gaps and future challenges
- Shifting of Commodities transportation from Road to Rail
- Procurement of wagons
- Incentives and Opportunities for Wagon Investor
- Wagon Design for freight loading of commodities
- Increase of freight share by high value and unconventional commodities
- Price competitiveness to Road Transportation
- Container Manufacturing for Atmanirbhar Bharat
- Hauling Charges on Empty Containers
- Opportunity for Parcel Business for E-Commerce Logistics
- Under utilization of wagons at transshipment points
- Innovative marketing strategies to capture more traffic
- Restricted Commodities for Container Train Operators
- Modernisation of Railway Yards and Railway Sidings

INVITED EMINENT SPEAKERS FROM

- Ministry of Railways
- Dedicated Freight Corridor Corporation of India
- CONCOR
- Ministry of Finance
- Ministry of Commerce & Industry
- NITI Aayog
- World Bank & JICA
- Delhi Mumbai Industrial Corridor
- Infrastructure Companies
- Banks and Financial Institutions
- Logistics Companies
- Power Companies
- SEZs and Manufacturing Hubs
- Engineers & Technocrats
- Container Operators

SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Conference Partner – Rs. 8 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Speaking opportunity in Inaugural Session
- Corporate Video Play at conference during the Tea and Lunch break (5 min Only)
- One Page Advertisement (Back Cover) in Souvenir of Conference
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Insertion of Company's brochure into the documentation pack
- 10 Complimentary Passes to attend

Principal Sponsor – Rs. 5 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- Speaking opportunity in Technical Session
- One Page Advertisement (Front Inside) in Souvenir of Conference
- Corporate Video Play at conference during Lunch break (3 min only)
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Insertion of Company's brochure into the documentation pack
- 8 Complimentary Passes to attend

Co-Sponsor – Rs. 3 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- One Page Advertisement (Back Inside) in Souvenir of Conference
- Logo will be on the ASSOCHAM event Webpage
- Speaking opportunity in Technical Session
- One Page Advertisement (Front Inside) in Souvenir of Conference
- Logo/ Name Branding on the event Mailers
- 6 Complimentary Passes to attend

Supporter – Rs. 1 Lac

- Logo visibility on event Backdrop
- Logo in newspaper advertisement
- One Page Advertisement (Special Front 10 Pages) in Souvenir of Conference
- Logo will be on the ASSOCHAM event Webpage
- Logo/ Name Branding on the event Mailers
- Branding in Social Media Platform
- 4 Complimentary Passes to attend

ADVERTISEMENT OPPORTUNITIES

Page Particulars	Amount (Rs.)
Back Cover (Colour)	75,000/-
Inside Covers (Colour)	40,000/-
Full Page (Colour)	30,000/-
Centre Spread	60,000/-

SPECIFICATIONS

Full Page (Non-Bleed) : 19cm width – 28cm height
Double Spread (Non-Bleed) : 40cm width – 28cm Height
 (between centre space 2cm)
Quality: High-quality PDF/EPS (open file CDR with text convert to curve)
Note: It is imperative that Partner/Sponsorship details and Advertisement material are received by us latest by **February 10, 2023**.
The support options are strictly on first cum first served basis.



For more details, please contact:

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